



What does it mean when you see a DfE label on a product?

EPA allows safer products to carry the Design for the Environment (DfE) label. This mark allows for end-users to quickly identify and choose products that can help protect the environment. The DfE only allows use of the logo when a product is best in its class requiring only the safest ingredients from each class to be used.

The label is granted only after a scientific review team has screened each ingredient for potential human health and environmental effects. Product manufacturers, such as KTB Products, have invested heavily in research, development and reformulation, to ensure that their ingredients and finished product end up on the green end of the health and environmental spectrum, while maintaining or improving product performance.

For more information on the DfE Program or how the label is obtained and what it means, please visit the DfE page of the U.S Environmental Protection Agency website... www.epa.gov/dfe.

